

Heating.
Cooling. Savings.
They're all part
of the plan.

It's time to turn up the savings with heat pumps.

After paying winter's heating bills, and looking ahead to summer air conditioning, your customers may be primed to talk about investing in high-efficiency heat pumps. Now is a great time for you to help them plan for that, especially with substantial incentives on the table. Equipment delays make it even more important to act now before your customer faces an HVAC emergency and the best performing heat pumps are not available in time.

Get pumped up with hefty incentives

In addition to lowering energy costs, high-efficiency heat pumps are a great choice for many reasons:

- Generous incentives help reduce upfront costs of retrofits and upgrades, plus boost energy savings for years to come.
- Paired with a connected thermostat, heat pumps improve comfort and control throughout the facility.
- Planning now means customers will be ready for future heating and cooling seasons.

Talk with your customers today about the benefits of high-efficiency heat pumps. It'll warm up their business and yours.

888-205-5756 tradeallynetworknw.com



Incentives Available Now from Participating Utilities* for Qualifying Projects

HEAT PUMPS



up to \$1,000 per ton
for a heat pump retrofit

or

up to \$150 per ton
for a heat pump upgrade

To get started, contact your local utility or your regional field specialist.

* Utility participation and incentives vary.