

Winter is a great  
time to get HVAC  
systems in shape.



## Help customers boost system fitness with ARC

HVAC systems get a workout during winter months so it's important to keep them in top operating condition. Encourage your customers to schedule regular maintenance of their rooftop units to ensure occupant comfort, improve equipment lifespan and manage costs. While you're up on the roof, check to see if the equipment could benefit from advanced rooftop unit controls (ARC) as well.

### Motivate customers with ARC benefits and incentives

ARC can increase:

- electrical energy savings up to 50% over factory-set speed controls
- comfort for building occupants year-round
- equipment life and simplify maintenance

**Let your customers know about incentives that improve project costs upfront and energy cost savings over the life of the equipment. Now is the time for HVAC tune-ups that tone both your customer's business and yours.**

888-205-5756 [tradeallynetworknw.com](http://tradeallynetworknw.com)

## Incentives Available Now from Participating Utilities\* For Qualifying Projects

### ADVANCED ROOFTOP UNIT CONTROLS



Up to \$200 per ton cooling capacity for qualifying installations

To get started contact your local utility or your regional field specialist.

\* Utility participation and incentives vary.

[Watch our new video for more ARC information and sales tips](#)