



# BOOST YOUR BUSINESS WITH BIGGER INCENTIVES

## New HVAC Incentives Available Now Through Participating Utilities

This year has been challenging for trade allies working with commercial customers in the Northwest. To help you gain momentum in promoting energy efficient projects, there are new limited-time incentives on specific HVAC technologies.

Incentives can help high-performing HVAC equipment upgrades meet customer budget goals, and motivate project sales. It's a win all around: more business for contractors, better equipment and lower energy costs for customers, plus a boost for local and regional economies.

Lighting incentives continue at current levels to encourage customers to invest in energy and cost-saving lighting projects.

Utility participation varies. Check with your local utility before sharing with customers.

*These promotional incentives are effective July 1, 2020 through September 30, 2021.*

<b>DUCTLESS HEAT PUMP RETROFIT</b>	Total incentive up to <b>\$1,250</b> . Increase of \$250 per ton.
<b>DUCTLESS HEAT PUMP UPGRADE</b>	Total incentive up to <b>\$400</b> . Increase of \$100 per ton.
<b>CONNECTED THERMOSTATS</b>	Total incentive up to <b>\$200</b> . Increase of \$50 per thermostat, initial install only.
<b>ADVANCED ROOFTOP UNIT CONTROLS</b>	ARC-Full total incentive up to <b>\$225</b> . ARC-Lite total incentive up to <b>\$125</b> . Increase of \$25 per ton.
<b>AIR-SOURCE HEAT PUMP RETROFIT</b>	Total incentive up to <b>\$1,125</b> . Increase of \$125 per ton.
<b>AIR-SOURCE HEAT PUMP UPGRADE</b>	Total incentive up to <b>\$200</b> . Increase of \$50 per ton.

For more information about the qualifying measures, product benefits and features, plus the incentives, contact your Field Specialist, or visit the Trade Ally Network NW website.

**888-205-5756**  
**tradeallynetworknw.com**

*Utility participation and incentives vary.  
Terms and conditions apply.*